



Azerion completes sale of Youda Games Portfolio to Playtika

Amsterdam, 28 August 2023 – Further to its announcement dated 1 August 2023 ([link to announcement](#)), Azerion today announces the completion of the sale of its Youda Games portfolio of games, including social card themed title Governor of Poker 3, to Playtika Holding Corp.

Azerion will provide further information relating to the transaction alongside its interim financial results for Q2 and H1 2023, to be released on 31 August 2023.

About Azerion

Founded in 2014, Azerion (EURONEXT: AZRN) is one of Europe's largest digital advertising and entertainment media platforms. We bring global scaled audiences to advertisers in an easy and cost-effective way, delivered through our proprietary technology, in a safe, engaging, and high-quality environment, utilizing our strategic portfolio of owned and operated content with entertainment and other digital publishing partners.

Having its roots in Europe with its headquarters in Amsterdam, Azerion has commercial teams based in over 26 cities around the world to closely support our clients and partners to find and execute creative ways to really make an impact through advertising.

For more information visit: www.azerion.com

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Forward looking statements

This communication may include forward-looking statements. All statements other than statements of historical facts are, or may be deemed to be, forward-looking statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Azerion to market risks and statements expressing management's expectations, beliefs, estimates, forecasts, projections and assumptions. Words and expressions such as aims, ambition, anticipates, believes, could, estimates, expects, goals, intends, may, milestones, objectives, outlook, plans, projects, risks, schedules, seeks, should, target, will or other similar words or expressions are typically used to identify forward-looking statements. Forward-looking

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