

Response to recent communications from Bidstack

Amsterdam, 05 January 2023 - In response to recent communications from Bidstack regarding the commercial partnership between Bidstack and Azerion, Azerion confirms that on 30 December 2022 it terminated its Strategic Partnership Agreement with Bidstack. Azerion terminated the agreement and rejects Bidstack's claims on the basis that Bidstack has acted in material breach of the Strategic Partnership Agreement, has failed to meet certain pre-conditions under the commercial partnership for alleged sums to become due and that additionally there are certain amounts due to Azerion that should be offset, which as a result means that the sums being claimed by Bidstack are unjustified.

Despite Azerion's attempts to solve the matter amicably, the dispute has moved to litigation. At this moment no material impacts from provisions or settlements related to the dispute are expected in Azerion's financial results.

About Azerion and publishers

Through its extended network of digital publishers, Azerion reaches audiences that add up to more than 500 million active users every month. Azerion works with over 300 thousand contracted publisher websites to maximize their revenue and expand the relationship they have with users by adding entertainment content and monetization opportunities.

Contact: Investor Relations ir@azerion.com

Media press@azerion.com

Disclaimer

The companies in which Azerion Group N.V. directly and indirectly owns investments are separate legal entities. In this announcement "Azerion", "Azerion Group" and "Group" are sometimes used for convenience where references are made to Azerion Group N.V. and its subsidiaries in general. Likewise, the words "we", "us" and "our" are also used to refer to Azerion Group N.V. and its subsidiaries in general or to those who work for them.

This announcement is for information purposes only. The information contained in this announcement does not purport to be full or complete and, in particular, is not intended to form the basis of any investment decision. No reliance may be placed by any person for any purpose on the information contained in this announcement or its accuracy, fairness or completeness. Azerion will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided.

This announcement may include forward-looking statements. All statements other than statements of historical facts may be forward-looking statements. Words and expressions such as believes, estimates, plans, projects, anticipates, expects, intends, may, will, should or other similar words or expressions are typically used to identify forward-looking statements. Forward-looking statements are subject to risks, uncertainties and other factors that are difficult to predict and that may cause the actual results of Azerion to differ materially from future results expressed or implied by such forward-looking statements. Any forward-looking statements reflect Azerion's current views and assumptions based on information currently available to Azerion's management. Forward-looking statements, except as required by law. No assurances can be given that the forward-looking statements will be realised. No representation or warrant is made that any of these forward-looking statements will come to pass or that any estimated result will be achieved. Accordingly, no undue reliance should be placed on any forward-looking statements.