



azerion

**Strong growth and delivery
while going public**

Q1 2022

31 May 2022

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Delivering on our strategy

We entertain audiences, and we help brands improve the way they engage with those audiences in the digital space



Portfolio expansion and innovation

- Ubisoft partnership: 10 additional exclusive titles
- Habbo metaverse: playable unique Avatars; kicked-off the development of Habbo X, integrating with Web 3.0
- Acquisition of Infinia, bolstering our media platform capabilities, sales force and volumes in Spain and Latin America



Strong financial **performance** supported by solid organic growth and successful integration of acquisitions

EUR 94m

Revenue
Q1 2022

+107%

vs Q1 2021

EUR 6m

Adj. EBITDA
Q1 2022

+118%

vs Q1 2021

- Strong performance from all businesses
- Continued integration of acquisitions
- Guidance of at least EUR 450 million revenue for 2022
- Strong contributions from high-margin businesses

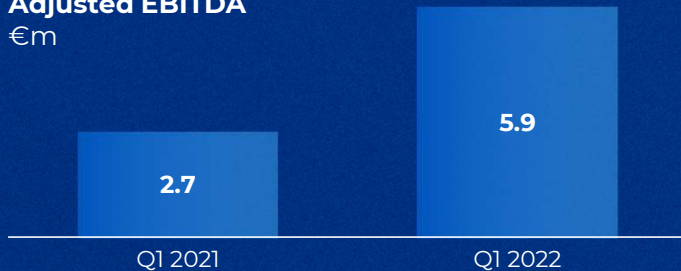
Group financial performance

Revenue
€m



- Revenue more than doubled YoY
- Mainly boosted by strong growth in the Platform segment

Adjusted EBITDA
€m



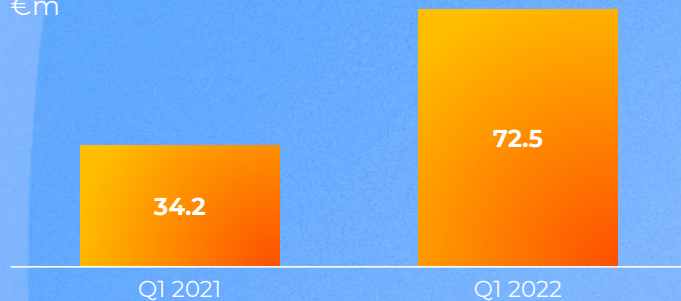
- Increase of 118% YoY
- Primarily driven by the Premium Games segment

Adjusted EBITDA Margin



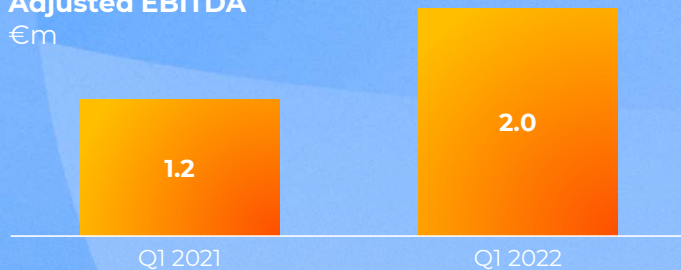
Platform financial performance

Revenue
€m



- ~745 new casual game titles
- ~4.4 billion digital ads sold per month
- EUR 6.10 average gross revenue per million ad requests

Adjusted EBITDA
€m



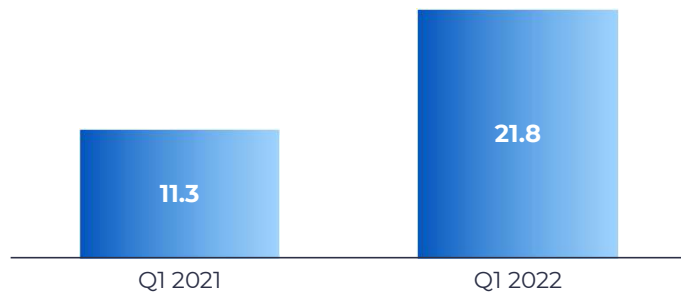
- Increased focus on owned and operated solutions
- 2021 acquisitions

Adjusted EBITDA Margin



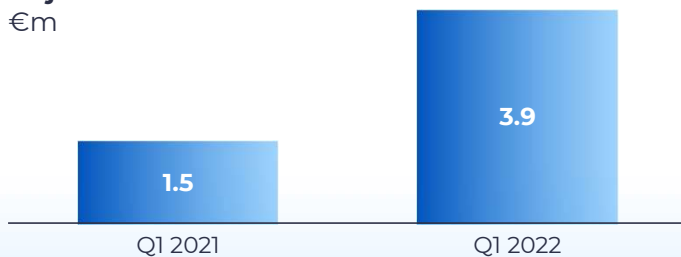
Premium Games financial performance

Revenue
€m



- 82 min average user time in game per day
- 604k daily active users with average revenue per user of EUR 0.38

Adjusted EBITDA
€m



- Expansion of Web 3.0 with the integration of Habbo Avatars NFT collection

Adjusted EBITDA Margin



Q&A





Thank you

Background: Azerion Holding B.V. and Azerion Group N.V.

AZERION GROUP N.V.
(Listed on Euronext Amsterdam - business combination completed 1 Feb 2022)

AZERION HOLDING B.V.
(reporting today, for periods before business combination completed)

Azerion Holding B.V. is the main holding subsidiary of **Azerion Group N.V.** ("Azerion Group"), a public company listed on Euronext Amsterdam (symbol: AZRN). The Azerion Holding B.V. Interim Unaudited Financial Results Q1 2022 are released as required by the terms and conditions of the listed Senior Secured Callable Fixed Rate Bonds (ISIN: SE0015837794).

The first consolidated financial results for the post business combination Azerion Group will be the half year 2022 interim financial results, further details for which will follow closer to the time.