



Azerion completes acquisition of Infinia

Amsterdam, 14 April 2022 – Further to its announcement dated 23 March 2022, Azerion today announces the completion of the acquisition of Infinia, a digital marketing company based in Spain with an attractive footprint in Latin America.

As part of the consideration payable as part of the completion process, 112,358 Azerion treasury shares have been transferred to Infinia's selling shareholders.

About Azerion

Azerion operates a high-growth, profitable digital entertainment and media platform. It is a content-driven, technology and data company, serving consumers, digital publishers, advertisers and game creators globally. Azerion is engaged in a number of interrelated operating activities including providing technology solutions to automate the purchase and sale of digital advertising inventory for advertisers, publishers and game creators as well as developing, publishing, distributing and operating online social and casual games and digital content.

Founded in 2014 by two Dutch entrepreneurs, and listed on Euronext Amsterdam in February 2022, Azerion has experienced rapid expansion driven by organic growth and strategic acquisitions. Azerion is headquartered in Amsterdam, the Netherlands. For more information visit: www.azerion.com.

About INFINIA

Infinia is a leading technology platform specialized in knowledge gathering, activation and analysis of audiences. With an audience network of more than 150 million in 8 countries, Infinia provides both agencies and advertisers the opportunity to reach their targets more accurately, improving the effectiveness of their digital budgets.

Infinia was founded in 2015 and currently has a team of 61 employees and presence in Spain, North America and Latin America. For more information visit: www.infiniamobile.com