



## *Announcement*

### **Schiphol-Rijk, Netherlands, 27 November 2020**

Azerion Holding B.V. (the “**Company**” and the Company together with all its respective subsidiaries from time to time, the “**Group**”) has successfully placed a subsequent bond issue in an amount of EUR 12.5 million under the framework of its outstanding bond loan with ISIN SE0013774957, following which the total outstanding amount will be EUR 72.5 million. The subsequent bond issue was priced at 100.25 per cent of par.

The net proceeds from the subsequent bond issue will be used to finance selected acquisitions and investments and to finance transaction costs and general corporate purposes.

Pareto Securities AB acted as lead manager and sole bookrunner on the subsequent bond issue.

Azerion management

### **For further information, please contact:**

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### **Information:**

*This information is information that Azerion Holding B.V. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 15:30 CET on 27 November 2020.*

### **About Azerion**

Azerion is a leading global gaming and monetisation technology company engaged in numerous interrelated operating activities. We develop, publish and operate online social games and digital entertainment. In addition, we provide technology solutions to automate the purchase and sale of digital advertising inventory for media buyers and sellers. Founded in 2014, the company has experienced rapid growth since its inception owing to organic initiatives as well as a successful M&A track record, including 37 acquisitions completed since 2014, of which 2 in 2020. Azerion currently employs ~850 employees across 24 global offices. By strategically combining and integrating its various product segments, Azerion efficiently monetizes its users whilst offering a compelling solution to content creators, publishers, advertisers and other third-parties; supported by carefully selected strategic partnerships.