



## *Announcement*

### **Schiphol-Rijk, Netherlands, 25 November 2020**

Azerion Holding B.V. (the “**Company**” and the Company together with all its respective subsidiaries from time to time, the “**Group**”) continues its strategy to pursue organic and inorganic growth opportunities. To support this, the Company has mandated Pareto Securities to conduct a series of fixed income investor meetings and, subject to market conditions, a Subsequent Bond Issue of up to EUR 12.5 million under its framework of up to EUR 100 million senior secured bonds with ISIN SE0013774957 (the “**Bonds**”), may follow. The proceeds from a potential Subsequent Bond Issue are intended to be used to finance selected acquisitions and investments and to finance transaction costs and general corporate purposes.

Azerion management

### **For further information, please contact:**

Joost Merks, Chief Investment Officer

Telephone: +31 (0)20 760 20 40

[j.merks@azerion.com](mailto:j.merks@azerion.com)

### **Information:**

*This information is information that Azerion Holding B.V. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 08:00 CET on 25 November 2020.*

### **About Azerion**

Azerion is a leading global gaming and monetisation technology company engaged in numerous interrelated operating activities. We develop, publish and operate online social games and digital entertainment. In addition, we provide technology solutions to automate the purchase and sale of digital advertising inventory for media buyers and sellers. Founded in 2014, the company has experienced rapid growth since its inception owing to organic initiatives as well as a successful M&A track record, including 37 acquisitions completed since 2014, of which 2 in 2020. Azerion currently employs ~850 employees across 24 global offices. By strategically combining and integrating its various product segments, Azerion efficiently monetizes its users whilst offering a compelling solution to content creators, publishers, advertisers and other third-parties; supported by carefully selected strategic partnerships.