



## *Company announcement*

**Schiphol-Rijk, Netherlands, 16 April 2021**

### **Azerion successfully places EUR 200 million of senior secured fixed rate bonds**

Azerion Holding B.V. (the “**Company**” and the Company together with all its respective subsidiaries from time to time, the “**Group**”) has, following a bookbuilding process, successfully placed EUR 200 million of senior secured fixed rate bonds under a framework of EUR 300 million to qualified investors in the Nordics, Europe and the U.S. (the “**New Bonds**”). The New Bonds will have a tenor of 3 years and carry a fixed rate coupon of 7.25 per cent per annum.

Proceeds from the transaction will be used to repay the Group’s outstanding EUR 100 million bond (ISIN: SE0013774957) (the “**Existing Bonds**”), to finance several acquisitions, to finance transaction costs and for general corporate purposes. The transaction was very well received by investors across the Nordics, Europe and the U.S. with participation in the placement from both existing and new investors, which allowed the transaction to be upsized from the initially indicated EUR 175 million.

With respect to the redemption of the Existing Bonds, please refer to the separate announcement for further details.

The settlement of the New Bonds will take place on 28 April 2021. The New Bonds are expected to be listed on Nasdaq Stockholm (or another regulated market) within 2 months after the first issue date and on Frankfurt Stock Exchange Open Market segment as soon as practicable.

Pareto Securities AB acted as Lead Manager and Sole Bookrunner on the transaction.

Azerion management

#### **For further information, please contact:**

Joost Merks, Chief Investment Officer

Telephone: +31 (0)20 760 20 40

[j.merks@azerion.com](mailto:j.merks@azerion.com)

*This information is information that the Issuer is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 15.00 CET on 16 April 2021.*

#### **About Azerion**



Azerion is a fast-growing and leading pan-European digital gaming and monetization company. We develop and operate a safe and reliable online social gaming and entertainment platform for people of all ages to enjoy. Our integrated platform includes monetization features and provides technology solutions to automate the purchase and sale of digital advertising for media buyers and sellers. Content creators, publishers and advertisers work with us to reach millions of people across the globe that play our games and use our entertainment concepts to increase engagement, loyalty and drive e-commerce.

Founded in 2015 by two Dutch entrepreneurs, Azerion has experienced rapid expansion thanks to organic growth and strategic acquisitions. Azerion employs more than 900 employees across 19 offices and is headquartered in Schiphol-Rijk, the Netherlands.