



Announcement

Schiphol-Rijk, Netherlands, 10 February 2021

Azerion Holding B.V. (the “Company” and the Company together with all its respective subsidiaries from time to time, the “Group”) has successfully placed a Subsequent Bond Issue in an amount of EUR 27.5 million under the framework of its outstanding bond loan with ISIN SE0013774957, following which the total outstanding amount will be EUR 100 million. The subsequent bond issue was priced at 100.875 per cent of par.

The net proceeds from the Subsequent Bond Issue will be used to finance an acquisition and general corporate purposes of the Group. The transaction saw strong demand from both existing and new bond investors from the Nordics, Continental Europe as well as the US.

Pareto Securities AB acted as Lead Manager and Sole Bookrunner on the Subsequent Bond Issue.

Azerion management

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About Azerion

Azerion is a fast-growing and leading pan-European digital gaming and adtech company. We develop and operate a safe and reliable online social gaming and entertainment platform for people of all ages to enjoy. Our integrated platform includes monetization features and provides technology solutions to automate the purchase and sale of digital advertising for media buyers and sellers. Content creators, publishers and advertisers work with us to reach millions of people across the globe that play our games and use our entertainment concepts to increase engagement, loyalty and drive e-commerce.

Founded in 2015 by two Dutch entrepreneurs, Azerion has experienced rapid expansion thanks to organic growth and strategic acquisitions. Azerion employs more than 900 employees across 24 offices and is headquartered in Schiphol-Rijk, the Netherlands.