



Company announcement

Schiphol-Rijk, Netherlands, 8 February 2021

Azerion Holding B.V. (the “**Company**” and the Company together with all its respective subsidiaries from time to time, the “**Group**”) continues its strategy to pursue organic and inorganic growth opportunities. To support this, the Company has mandated Pareto Securities to conduct a series of fixed income investor meetings and, subject to market conditions, a Subsequent Bond Issue of up to EUR 27.5 million under its framework of up to EUR 100 million senior secured bonds with ISIN SE0013774957 (the “**Bonds**”), may follow. The proceeds from a potential Subsequent Bond Issue are intended to be used to finance an acquisition and to finance transaction costs and general corporate purposes.

In conjunction with the contemplated Subsequent Bond Issue, the Company publishes certain financial information. For the LTM period ended November 2020, revenues and adjusted EBITDA amounted to EUR 243 million and EUR 34 million, respectively, on a pro-forma basis (including also the Target planned to be acquired with proceeds from the contemplated Subsequent Bond Issue), whereas net interest-bearing debt will amount to EUR 81.8 million on a pro-forma basis following the contemplated Subsequent Bond Issue.

The full year 2020 financials are yet to be finalised, but management is confident that the Company’s full year 2020 pro-forma revenues and adjusted EBITDA do not materially deviate from the LTM November 2020 pro-forma figures.

Azerion management

For further information, please contact:

Joost Merks, Chief Investment Officer

Telephone: +31 (0)20 760 20 40

j.merks@azerion.com

About Azerion

Azerion is a fast-growing and leading pan-European digital gaming and adtech company. We develop and operate a safe and reliable online social gaming and entertainment platform for people of all ages to enjoy. Our integrated platform includes monetization features and provides technology solutions to automate the purchase and sale of digital advertising for media buyers and sellers. Content creators, publishers and advertisers work with us to reach millions of people across the globe that play our games and use our entertainment concepts to increase engagement, loyalty and drive e-commerce.

Founded in 2015 by two Dutch entrepreneurs, Azerion has experienced rapid expansion thanks to organic growth and strategic acquisitions. Azerion employs more than 900 employees across 24 offices and is headquartered in Schiphol-Rijk, the Netherlands.