

Press release

Schiphol-Rijk, Netherlands, 6 May 2021

Azerion Holding B.V. to redeem its outstanding up to EUR 100,000,000 senior secured callable floating rate bonds with ISIN SE0013774957

We refer to Azerion Holding B.V. (the "**Company**") up to EUR 100,000,000 senior secured callable floating rate bonds with ISIN SE0013774957 (the "**Bonds**") and to the terms and conditions of the Bonds (the "**Terms and Conditions**").

Reference is further made to a call notice dated 16 April 2021, in which the Company informed the holders of the Bonds that it exercises its option to redeem all outstanding Bonds in full pursuant to Clause 9.3 (Voluntary Total Redemption) of the Terms and Conditions (the "**Call Notice**"), on 7 May 2021 (the "**Redemption Date**"). The Company's obligation to redeem the Bonds on the Redemption Date was conditioned upon the fulfilment of conditions precedent for disbursement of the net proceeds from the contemplated new bonds as announced 8 April 2021 (the "**Financing Condition**").

The Company hereby confirms that the Financing Condition is, or will be, fulfilled on 7 May and undertakes to unconditionally redeem the outstanding Bonds on 7 May 2021 in accordance with the Call Notice.

For further information, please contact:

Joost Merks, Chief Investment Officer Telephone: +31 (0)20 760 20 40 j.merks@azerion.com

This information is information that Azerion Holding B.V. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 15.00 CET on 6 May 2021.

About Azerion

Azerion is a fast-growing and leading pan-European digital gaming and monetization company. We develop and operate a safe and reliable online social gaming and entertainment platform for people of all ages to enjoy. Our integrated platform includes monetization features and provides technology solutions to automate the purchase and sale of digital advertising for media buyers and sellers. Content creators, publishers and advertisers work with us to reach millions of people across the globe that play our games and use our entertainment concepts to increase engagement, loyalty and drive e-commerce.

Founded in 2015 by two Dutch entrepreneurs, Azerion has experienced rapid expansion thanks to organic growth and strategic acquisitions. Azerion employs more than 900 employees across 19 offices and is headquartered in Schiphol-Rijk, the Netherlands.